



**NATIONAL
ASSOCIATION OF
REALTORS®**

ADVOCACY GROUP
Shannon McGahn
Chief Advocacy Officer

October 1, 2026

The Honorable Brett Guthrie
Chair
Committee on Energy and Commerce
U.S. House of Representatives
Washington, DC 20515

The Honorable Frank Pallone
Ranking Member
Committee on Energy and Commerce
U.S. House of Representatives
Washington, DC 20515

Dear Chair Guthrie and Ranking Member Pallone:

On behalf of the National Association of REALTORS® (NAR), I write in strong support of H.R. 8413, the SECURE Data Act. NAR urges the House Energy and Commerce Committee to take up and move H.R. 8413 forward in subcommittee at the first available opportunity.

The National Association of REALTORS® (NAR) represents more than 1.4 million members involved in every part of the residential and commercial real estate industry. Most are independent contractors, sole proprietors, and small business owners who work directly with consumers to help them buy, sell, and rent property. Real estate professionals cannot succeed without their clients' trust, and protecting clients' personal information is central to that trust. They are also subject to strict state licensing laws and professional standards. As a result, REALTORS® have a long history of strongly supporting federal and state advocacy efforts to help better protect consumers' sensitive personal information.

The SECURE Data Act would establish a single national data privacy standard based on legislation already adopted in 19 states. The bill would provide consumers nationwide with important privacy rights, including rights to notice, access, correction, portability, deletion, and the ability to opt out of certain data processing activities, while creating a uniform federal framework governing how personal data is collected, used, and protected. REALTORS® have long supported efforts to protect consumers' personal information while establishing a comprehensive national framework for data privacy and security. For businesses operating across state lines, the SECURE Data Act would replace the current patchwork of state laws with a consistent federal standard, extending strong privacy protections nationwide while providing greater certainty, reducing compliance complexity, and allowing businesses to focus resources on protecting consumer information rather than navigating differing legal requirements across jurisdictions.

Most real estate firms are small businesses or sole proprietorships, and it is important that privacy laws protect consumers without imposing unnecessary burdens on these small businesses. By establishing clear applicability thresholds and common-sense exemptions for activities that federal and state laws already regulate, the SECURE Data Act appropriately balances these objectives.

The legislation also provides for appropriate enforcement by the Federal Trade Commission (FTC) and state attorneys general because of their established consumer protection responsibilities, enforcement expertise, and complementary federal and state authority. The bill's enforcement structure, including a 45-day opportunity to cure, promotes compliance and consumer protection while reducing the risk of unnecessary litigation that can divert resources away from consumer protection and compliance efforts.

Again, NAR urges the Committee to advance H.R. 8413 at the earliest opportunity. We look forward to working with you to enact legislation that protects consumers, promotes responsible data stewardship, and establishes a consistent national privacy framework for businesses. Please do not hesitate to contact Susan Frederick (sfrederick@nar.realtor) or Austin Perez (aperez@nar.realtor) with any questions or follow-up.

Sincerely,



Kevin Brown
2026 President, National Association of REALTORS®